



# BEACH BALL

BROUGHT TO YOU BY *rise***VB**

## 2022 SPONSORSHIP OPPORTUNITIES

March 19, 2022 · The Cavalier Beach Club · To Benefit the Virginia Beach Volunteer Rescue Squad · Attendance: 300+

Our 6th Annual Beach Ball will be held at The Cavalier's Beach Club - a premier event venue on the Virginia Beach oceanfront - and tickets are expected to sell out quicker than ever!!!

### The Story

When a place gives you so much, it's your responsibility to give back to it. This sentiment was the impetus behind the birth of riseVB, a local 501c (3) organization created to unite Young Professionals with ties to the Tidewater region to channel their talent, passion, & expertise to make our community a better place.

In pursuit of our mission, we select a local partner charity to support each year. Through different fundraising efforts and our flagship, black tie event, Beach Ball, we have raised over \$210k in 5 years for local charities including The Children's Hospital of the King's Daughters, Samaritan House, We Are VB, EQUI-KIDS/EQUI-VETS, & Cancer Care Foundation of Tidewater.

In 2020, however, the COVID-19 pandemic hit & riseVB had to get creative in how to support its 6th beneficiary, the Virginia Beach Volunteer Rescue Squad (VBVRS), without hosting large in-person events. And after a year of virtual fundraising efforts, we announced partnering with VBVRS for an additional year so that we would have the opportunity to bring our community together to celebrate the heroic work VBVRS does everyday.

### This Year's Beneficiary

Since our last Beach Ball in February 2020, riseVB has supported VBVRS. Virginia Beach has the largest volunteer-based EMS system in the country. These volunteers are on the front line of our community - saving lives, delivering quality emergency medical services and providing community safety education. In 2020 alone, VBVRS responded to over 15,000 calls; that's nearly 1/3 of all calls in the city. Their work saves Virginia Beach taxpayers over \$24 million a year.

Delivering these amazing services to our community requires ambulances & safety equipment, which are expensive. A new ambulance, for example, costs upwards of \$300,000. That's why your donations are so incredibly important. They power the rescue squad's life-saving work.

[CLICK HERE TO WATCH THE BEACH BALL YEAR 5 RECAP VIDEO](#)



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## Sponsorship

We are excited to share this year's sponsorship opportunities for Beach Ball! Kindly review the sponsorship levels listed below, and as you consider the sponsorship, please note that we are open to discussing any variations to best suit your company or brand as a sponsor.

### THE PLATINUM BALLERS \$2500

- Eight (8) VIP tickets to the sell-out event (valued at \$1200)
- Exclusive access to VIP only bar
- Recognition on website with logo on sponsorship page
- Prime logo placement on sponsorship banners at entrance on night of event
- Access to Beach Ball photo gallery after event, with use and ownership of photographs
- Featured tags in Beach Ball and riseVB social media channels to gain recognition and association from our audience

### THE GOLD BALLER SPONSOR \$1500

- Four (4) tickets to sell-out event (valued at \$800)
- Exclusive VIP access to VIP only bar
- Logo placement on sponsorship banners at entrance on night of event
- Access to Beach Ball photo gallery after event, with use and ownership of photographs

### RISE FOR THE SQUAD DONOR \$750

For those who are interested in donating \$750 we will feature your name or company logo on the official riseVB website as well as provide two (2) VIP tickets to the sell-out event (valued at \$400)

[CLICK HERE TO HEAR FROM FORMER SPONSORS & WHY THEY SPONSORED](#)



# 2022 SPONSORSHIP OPPORTUNITIES

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## Sponsorship

To be featured as a premier sponsor of riseVB's 6th Annual Beach Ball, please review the opportunities listed below.

### **THE FIRST RESPONDER PACKAGE \$10,000**

Exclusive presenting sponsor for riseVB's 6th Beach Ball!

- Twenty five tickets to sell-out event (valued at \$5000)
- Customized branding to include featured logo on the face of the main bar, on cocktail cups & on cocktail napkins
- Watermarked logo on all photos from highly popular photo booth with direct-to-social posting for authentic exposure and social media impressions
- Brand activation throughout event space
- Prime logo placement around event space and on entryway step and repeat
- Prime logo placement on invitation, social media channels and E-blasts
- Integration into Beach Ball and riseVB's social media channels
- Exclusive VIP access to VIP ony bar
- Use and ownership of professionally taken images

### **THE RESCUE HERO \$5000**

- Ten (10) tickets to sell-out event (valued at \$2000)
- Opportunity for brand activation with specific vendors throughout event space
- Prime logo placement around event space and on entryway step and repeat
- Prime logo placement on invitation, social media channels and E-blasts
- Integration into Beach Ball and riseVB's social media channels
- Exclusive VIP access to VIP ony bar
- Use and ownership of professionally taken images

### **THE RIDE ALONG PACKAGE**

For those who are interested in co-sponsoring the event with another company, we are offering a ride-along package. Split any level of sponsorship with another company and we'll split the offerings 50/50!



# THANK YOU FOR RISING VB

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Please reach out to our board members with any questions. We look forward to hearing from you!

## RISEVB BOARD MEMBERS & 6TH ANNUAL BEACH BALL HOSTS

Lindsey Basnight

Annesley Cole

Emily Cole

Meredith Corner

Sammie Foster

Alexis Hionis

Veronique Hionis

Luke Kohart

Izzi Marquart

Liz Miller

Matt Miller

Kayla Olson

Dare Ruffin

Rachel Schoenbaum

Katheryn Stanwick

Madison Stein

Jon Thompson

Tiana Timm

Mac Weaver

Maggie Whittemore

## HOW TO GIVE

Checks can be made payable to **riseVB** with memo "Beach Ball 2022" and mailed to riseVB's Treasurer, Annesley Cole, at the following address:

916 Bay Colony Drive  
Virginia Beach, VA  
23451

## THE FINE PRINT

All donations are tax deductible. After riseVB processes the check, you will receive an invoice acknowledging the tax deductible donation.

Shine your shoes. Polish those nails.  
Press that suit & tie... 'cause you know what,  
we havin' a Beach Ball!

