

rise**VB** presents

A SUMMER *Soiree*



2019 SPONSORSHIP OPPORTUNITIES

July 13th, 2019 · Cavalier Beach Club · To Benefit the Cancer Care Foundation of Tidewater · Attendance: 300

The Story

When a place gives you so much, it's your responsibility to give back to it. This sentiment was the impetus behind the birth of riseVB, a local 501c (3) organization created to unite Young Professionals with ties to the Tidewater region to channel their talent, passion, and expertise to make our community a better place.

In pursuit of our mission, we select a local partner charity to support each year. Through different fundraising efforts and our flagship, black tie event, Beach Ball, we have raised over \$110k in four years for local charities including The Children's Hospital of the King's Daughters, Samaritan House, We Are VB, and EQUI-KIDS/EQUI-VETS.

... But the fun has just begun!

To kick off our biggest year yet, riseVB will host a Summer Soiree at The Cavalier Beach Club - a premier and exclusive event venue at the Oceanfront in Virginia Beach. With tickets selling out in less than 2 hours for our 500-person event, Beach Ball, we expect tickets to this event to fly. Our committee looks forward to combining philanthropy with fun at one of Virginia Beach's most historic hotels.

This Year's Beneficiary

In our fifth year, riseVB will support the Cancer Care Foundation of Tidewater (CCFoT), a local nonprofit that provides emotional support, guidance and financial assistance to people touched by cancer in our community. Moved by CCFoT's mission to fight cancer with kindness and motivated by the the board's personal ties to breast cancer, riseVB is dedicating year five to raising awareness and fighting against the disease.





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Sponsorship

riseVB is floored by the amount of support we have received since our inception. Without our sponsors, we would not have been able to give back over \$110k to our community through different local organizations in need. We are touched and grateful for your support as we set our sights on ambitious goals for our fifth year. Kindly review the sponsorship opportunities listed below, and as you consider the sponsorship, please note that we are open to discussing any variations to best suit your company or brand as a sponsor.

SUMMER SOIREE EMPOWERMENT SPONSOR \$1500

- Four (4) tickets to event (\$400 value)
- Reserved VIP Lounge area with signage
- Access to satellite VIP only bar
- Prime logo placement on sponsorship banner at entrance on night of event
- Logo on cocktail napkins at bar area
- Logo placement on Summer Soiree E-Blast | June 2019
- Social media mentions on both riseVB and Beach Ball Instagram and Facebook accounts during Summer Soiree Campaign to gain recognition and association from our demographic audience | Running Dates: April through July 2019
- Access to photographer's gallery after event
- Recognition on riseVB's website
- Thank you bag personalized for each sponsor

SUMMER SOIREE HOPE SPONSOR \$750

- Two (2) tickets to event (\$200 value)
- Access to satellite VIP only bar
- Prime logo placement on sponsorship banner
- Access to photographer's gallery after event
- Recognition on riseVB's website