



ANNUAL SPONSORSHIP OPPORTUNITIES

April 2019 - March 2020

The Story

When a place gives you so much, it's your responsibility to give back to it. This sentiment was the impetus behind the birth of riseVB, a local 501c (3) organization created to unite Young Professionals with ties to the Tidewater region to channel their talent, passion, and expertise to make our community a better place.

In pursuit of our mission, we select a local charity to support each year. Through different fundraising efforts and our flagship, black tie event, Beach Ball, we have raised over \$110k in four years for local charities including The Children's Hospital of the King's Daughters, Samaritan House, We Are VB, and EQUI-KIDS/EQUI-VETS.

... But the fun has just begun!

In our biggest year yet, riseVB is planning more events and spreading more awareness than ever before. We're kicking things off with a Summer Soiree at The Cavalier Beach Club - a premier and exclusive event venue at the Oceanfront in Virginia Beach. We'll host pop-up events throughout the year to maximize exposure and bring together our community. And we'll culminate our celebrations in February with the fifth annual Beach Ball.

We feel it is our duty to give back to the very stomping grounds that helped raise us. And it is our hope that the funds we raise for countless charities make a lasting impression on our beloved home.

This Year's Beneficiary

In our fifth year, riseVB will support the Cancer Care Foundation of Tidewater (CCFoT), a local nonprofit that provides emotional support, guidance and financial assistance to people touched by cancer in our community. Moved by CCFoT's mission to fight cancer with kindness and motivated by the the board's personal ties to breast cancer, riseVB is dedicating year five to raising awareness and fighting against the disease.



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Sponsorship

riseVB is floored by the amount of support we have received since our inception. Without our sponsors, we would not have been able to give back over \$110k to our community through different local organizations in need. We are touched and grateful for your support as we set our sights high on ambitious goals for our fifth year. Kindly review our annual sponsorship opportunity, and as you consider the sponsorship, please note that we are open to discussing any variations to best suit your company or brand as a sponsor.

RISEVB'S KINDNESS LEVEL ANNUAL SPONSORSHIP \$5000

- Six (6) tickets to our marquee fundraiser and sell out event, Beach Ball (\$660 value)
- Exclusive access to Beach Ball's VIP Cocktail Hour prior to the event from 7 to 8pm with heavy hors d'oeuvres and more surprises
- Two (2) tickets to Summer Soiree at Cavalier's Beach Club (\$200 value)
- Reserved VIP Lounge tables at Summer Soiree
- Logo on cocktail napkins at two (2) main events (Beach Ball and Summer Soiree)
- Prime logo placement on sponsorship banners at every event, including Think Pink Celebratory Party in November, Pre-Thanksgiving Celebration, Beach Ball Pre-Sale event, and more
- Priority registration for sold out and wait listed events
- Inclusion in press release
- Logo placement on E-Blasts (up to two)
 - Summer Soiree E-Blast | June 2019
 - Think Pink E-Blast | September 2019
 - Holiday E-Blast | December 2019
 - Beach Ball E-Blast | February-March 2019
- Category exclusivity limiting only one sponsor per industry
- One dedicated social media post about your company and sponsorship
- Social media mentions on both riseVB and Beach Ball Instagram and Facebook accounts during major campaigns
 - Summer Soiree Campaign | Run dates: April 15, 2019 - July 13, 2019
 - Think Pink Campaign | Run dates: October 1, 2019 - October 31, 2019
 - Beach Ball | Run dates: December 2019 - February 2020
- Comprehensive list of marketing results from social media campaigns (including impressions, likes, opens)
- Recognition on both riseVB and Beach Ball's website
- Thank you bag personalized for each sponsor