



BEACH BALL

BROUGHT TO YOU BY *rise*VB

2025 SPONSORSHIP OPPORTUNITIES

March 22, 2025 | The Lesner Inn | Benefiting Families of Autism Coming Together (FACT) | Attendance: 300+

Our Story

When a place gives you so much, it's your responsibility to give back to it. This sentiment was the impetus behind the birth of riseVB, a local 501c (3) organization created to unite young professionals with ties to the Tidewater region to channel their talent, passion, and expertise to make our community a better place.

In pursuit of our mission, we select a local partner charity to support each year. Through different fundraising efforts and our flagship, black tie event, Beach Ball, we have raised over \$300,000 for local charities including The Children's Hospital of the King's Daughters, Samaritan House, We Are VB, EQUI-KIDS/EQUI-VETS, Cancer Care Foundation of Tidewater, and Virginia Beach Volunteer Rescue Squad.

[LEARN MORE ABOUT RISEVB'S BEACH BALL](#)

This Year's Beneficiary

Since our last Beach Ball in March 2022, riseVB has supported Families of Autism Coming Together (FACT). With a mission to enrich the quality of life for individuals with autism and their families, FACT proudly offers recreational programs aimed at enhancing socialization and communication skills for individuals with autism. FACT's activities are designed to be adaptable for all ability levels and ages to foster inclusion.

Delivering these amazing services to our community requires resources of many forms, and riseVB is excited to help! **For this year's Beach Ball, we are striving to raise enough money for FACT to buy a new bus to transport participants of their programs safely around Tidewater. As such, our fundraising goal is \$60,000 for this year's event.** We would love for you to join us in our efforts to riseVB in support of our friends at FACT!

[WATCH THE FACT AUTISM PROGRAM SPOTLIGHTS](#)



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Sponsorship Opportunities

We are thrilled to present this year's sponsorship opportunities for Beach Ball. Please take a moment to review the sponsorship levels outlined below. As you consider your sponsorship, remember that we are open to discussing any modifications that may better align with your company or brand as a sponsor.

Scholarship Ballers \$850

FACT has a range of scholarship programs created to lend financial assistance to the children and families who would like to partake in their various programs.

For those who are interested in donating \$850 we will feature your name or company logo on the official riseVB website as well as provide two (2) General Admission tickets to the sell-out event (valued at \$300).

Sports Ballers \$1500

FACT's sports programs are for athletes of any level to reinforce communication and social skills, increase endurance, and improve self-esteem.

- Two (2) VIP tickets to riseVB's 2025 Beach Ball, valued at \$400
- Exclusive VIP tasting bar at Beach Ball's cocktail hour from 7-7:30pm
- Exclusive access to VIP After Party at The Back Deck
- Access to Beach Ball photo gallery, with use and shared ownership of photographs
- Featured tags on riseVB's social media channels for recognition & association

Leisure Ballers \$3000

Not every child enjoys physical activity, so FACT offers a variety of programs designed to broaden their leisure and performing arts skills.

- Five (5) VIP tickets to riseVB's 2025 Beach Ball, valued at \$1000
- Exclusive VIP tasting bar at Beach Ball's cocktail hour from 7-7:30pm
- Exclusive access to VIP After Party at The Back Deck
- Recognition on website with logo on sponsorship page
- Logo on step & repeat in entry hallway at event
- Access to Beach Ball photo gallery, with use and shared ownership of photographs
- Featured tags on riseVB's social media channels for recognition & association



2025 PREMIER SPONSORSHIP OPPORTUNITIES

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VIP After Party Presenting Sponsor

This year, we are excited to announce a new, exclusive sponsorship opportunity for our VIP After Party!

The Social Baller \$7500

FACT's monthly social programs, Out-n-About and Family Fun Days, enhance the social skills and community integration of people on the spectrum.

- Ten (10) VIP tickets to riseVB's 2025 Beach Ball, valued at \$2000
- Exclusive VIP tasting bar at Beach Ball's cocktail hour from 7-7:30pm
- Exclusive access to VIP After Party at The Back Deck
- One (1) VIP table reservation at The Lesner Inn for Beach Ball
- A tailored strategic partnership that aligns with your brand's goals, including opportunities for brand activation at Beach Ball's VIP After Party at The Back Deck
- Branding opportunity with logo placement at VIP After Party
- VIP swag bag
- Logo on step & repeat in entry hallway at event
- Prominent logo placement and hyperlink on the riseVB digital invitation and official website
- Access to Beach Ball photo gallery, with use and shared ownership of photographs
- Featured tags on riseVB's social media channels for recognition & association

[LEARN MORE ABOUT THIS YEAR'S BENEFICIARY'S PROGRAMS](#)



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Beach Ball Presenting Sponsor

Beach Ball proudly announces its exclusive premier sponsorship opportunity to serve as the presenting sponsor for riseVB's 7th annual event.

The Camp Baller \$10,000

FACT hosts weeklong camps, including Camp GonnawannaGOagin' and iCan Bike, for children with autism to develop social interaction skills, improve fitness, and boost their self-confidence.

- Fifteen (15) VIP tickets to riseVB's 2025 Beach Ball, valued at \$3000
- Exclusive VIP tasting bar at Beach Ball's cocktail hour from 7-7:30pm
- Exclusive access to VIP After Party at The Back Deck
- Two (2) tables reserved for VIP service at The Lesner Inn
- A tailored strategic partnership that aligns with your brand's goals, including opportunities for brand activation in the Beach Ball bar or lounge area, and logo placement in prominent locations at the event, such as at each bar area, on cocktails, etc.
- Branding opportunity to include your logo on all photos from highly popular photo booth, with direct-to-social posting for authentic exposure and social media impressions
- Prominent logo placement and hyperlink on the riseVB digital invitation and official website
- VIP swag bag
- Logo on step & repeat in entry hallway at event
- Access to Beach Ball photo gallery, with use and shared ownership of photographs
- Featured tags on riseVB's social media channels for recognition & association

[HEAR FROM FORMER SPONSORS](#)



THANK YOU FOR RISING VB

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Event Sponsorship Form

riseVB's Beach Ball, March 22, 2025

EVENT SPONSOR NAME:

NAME & TITLE OF CONTACT:

CONTACT'S EMAIL & PHONE NUMBER:

CONTACT'S MAILING ADDRESS:

EVENT SPONSOR'S LEVEL OF GIVING:

- Scholarship Baller, \$850
- Sports Baller, \$1500
- Leisure Baller, \$3000
- VIP After Party Presenting Sponsor, The Social Baller, \$7500
- Beach Ball Presenting Sponsor, The Camp Baller, \$10,000

how to give

Checks can be made payable to **riseVB** with memo "Beach Ball 2025" and mailed to riseVB's Treasurer, Annesley Cole, at:

916 Bay Colony Drive
Virginia Beach, VA, 23451

the fine print

RiseVB is a 501c3 nonprofit. All donations are tax deductible. After riseVB processes the check, you will receive an invoice acknowledging the tax deductible donation.

**Shine your shoes. Polish those nails. Press that suit & tie.
'Cause you know what... we havin' a Beach Ball!**

